



PASSPORT WEST COLFAX RETURNS!

OCT 1, 2023 - JAN 31, 2024



**USE YOUR PHONE TO
COLLECT STAMPS**



**FILL OUT YOUR PASSPORT
BY SUPPORTING
PARTICIPATING VENUES**

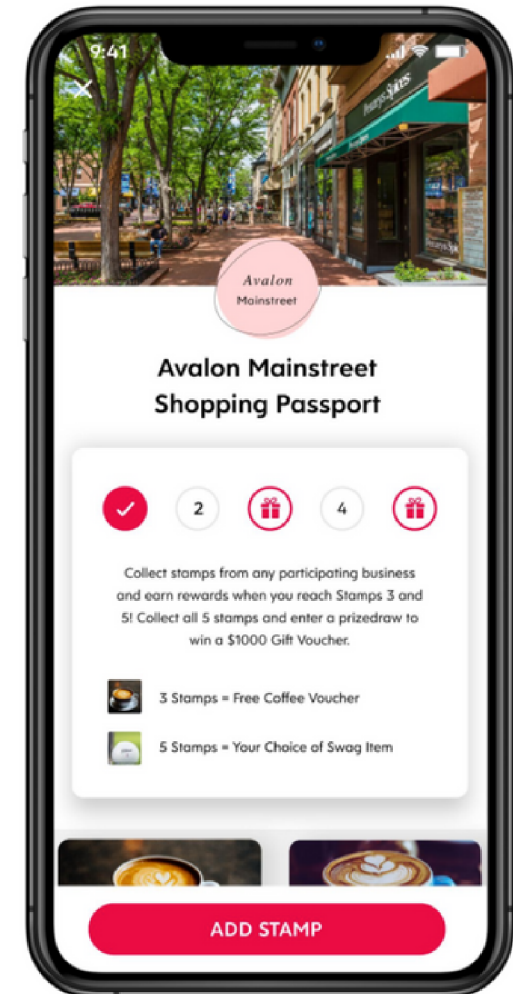


**WIN BIG FOR COLLECTING
THE MOST STAMPS**

PLAY PASSPORT WEST COLFAX!

How Does it Work?

- Customers access the Passport via the **Flex Rewards App** (iOS & Android) or any **mobile phone browser**
- Participants **collect stamps** from different business venues by scanning a printed **QR code** at each location
- Customers **earn rewards** and **enter prize draws** as they complete their passport



VISITORS AND VENUES BOTH WIN

PARTICIPATING VENUE BENEFITS:

- Drive new and return customers to your venue in the West Colfax District
- All venue participants are entered in a chance to win a \$250 cash prize from WCCA
- Free 1-year WCCA membership for new participants
- Destinations that earn the most scanned codes win a Venue Grand Prize!

VISITOR BENEFITS:

- Discover new restaurants, businesses, and creative spaces in our district
- Passport players are entered into a prize drawing for collecting their first stamp
- Earn Milestone and Passport Completion rewards for collecting unique stamps at all our participating venues!
- Visitors can complete multiple passports for additional chances to win
- Continue collecting stamps through Jan. 31 to earn more chances to win!

WANT TO BE A PASSPORT DESTINATION?

- 1 Prospective venues will receive an email with program details, rules, and incentives by Friday, Sept 29.
- 2 Please confirm your interest in participating in the 2023 passport program by scanning the QR code and filling out the linked form with your business details:
- 3 Participating venues will be configured on the passport app by WCCA admin. Venues will receive a participant window sticker and countertop QR code for customers to scan during checkout by Oct. 1.
- 4 Over the duration of the program (Oct 1- Jan 31) visitors can scan your unique QR code to earn a stamp for their passport per visit or purchase. Venues with the most stamps awarded will earn the Grand Prize!



THANK YOU! FOR MORE INFO:
Visit www.westcolfax.org/passport



WCCA

ANY QUESTIONS?
Email us info@westcolfax.org

SIGN UP TODAY!

Passport program launches October 1st

Visit www.westcolfax.org/passport for more details



LOOK FOR THE PASSPORT WEST COLFAX BADGE
DISPLAYED IN THE WINDOW OF PARTICIPATING
VENUES TO KNOW WHERE TO EARN STAMPS!