

ABOUT US

BloomMedia is a full service digital marketing agency that helps businesses across many industries increase revenue and be seen online. We are a results-driven team of experts who use data and creativity to develop powerful digital marketing strategies for our clients. From website design and development to SEO, social media, and paid advertising, we have the tools and experience to help your business succeed online.



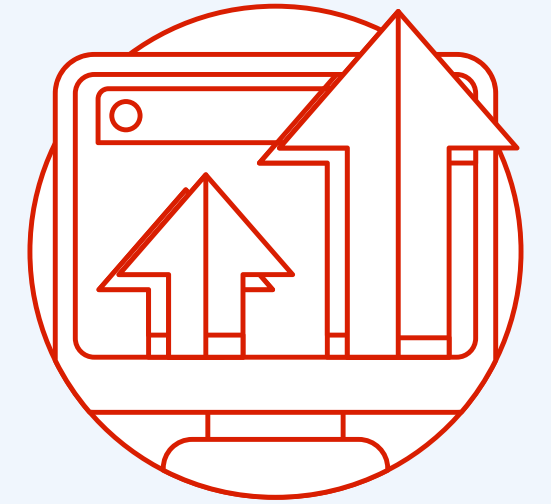
OUR WORK WITH THE 40 WEST ART DISTRICT & WCCA

Enhancing digital collaboration within the district.

- Cross-promotion of events inside the district.
- Tagging/promoting local artists & galleries in content produced.
- Optimizing search engine results to bring more eyes and foot traffic to the district.
- Online event creation and promotion.
- Creating content from events across the district with the goal of promoting the galleries.
- Hiring local influencers to come to the district and create promotions.
- Featured video productions.
- Aligning district goals with digital platforms.
- And more!



QUICK TIPS TO MAXIMIZE REACH



Tag all participating members in posts



Consistent Posts



Audience Engagement



Follow those who interact with your pages



Optimize your profile



Tag @40WestArts for cross promotion



Create video content where you can



Look for opportunities to share happenings at your gallery

RECOMMENDED PLATFORMS

- **Facebook**
- **Instagram**
- **Twitter**
- **Tiktok**



WCCA VIDEO PROJECT



As a special member benefit, WCCA and Bloom Media are drawing one business member a month to receive a free promotional video to help you use to maximize your reach online!

- **1-2 minute video highlighting a thirty-thousand-foot view of the who/what/where/why of your gallery or business.**
- **Choice of genre for music that matches your feel.**
- **Casual interview style with a brief b-roll video of your business.**

Reach out to enter the drawing for a FREE video!

**NEED HELP?
WE'RE HERE.**

CONTACT US

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EXAMPLE VIDEO TURN'T' UP GALLERIA

